

# THE FIFTH DEGREE

## SCRAPE IT OFF YOUR BOOT, PUT IT ON YOUR WALL

Jill's Paint is not your typical paint store, even by Los Angeles' standards. Owner Peg McCloud has installed a wine tasting bar and stocked it with 60 bottles of her favorite Napa Valley wines for customers to enjoy. And when the Pieper Palette paint line was created, McCloud found another way to meld her love of paint and wine.

The Pieper Palette paint line, of which McCloud owns exclusive

distribution rights, is comprised of 12 Napa Valley soil colors as well as 12 California Cottage colors. The Cottage colors were inspired by California architecture; the soil colors were created from actual soil samples by color specialist Charlie Pieper. Seen here are just some of the Soil samples. (Left to right: Stag's Leap, Rutherford Red, Silverado Trail, Oakville,



Dry Creek, Carneros and Chalk Hill). Priced at \$32/gallon, they're available by mail order.

Jill's Paint, 3534 Larga Avenue, Los Angeles, CA; Tel: 323.664.9067; [www.jillspaint.com](http://www.jillspaint.com)

— TIM MOKSHRY

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"You've heard of people tasting the dirt of a vineyard, but painting with it? Apparently no one told Charlie Pieper, the creator of the Pieper Palette paint line, that dirt belongs on the ground and not on walls. Pieper's new line of paints is called Napa Soils and is created from finely ground dirt samples from various areas in Napa Valley. While a California connoisseur could paint the dining room Carneros or Oakville, the terroir-obsessed can opt for Stag's Leap or Chalk Hill. If you must know what Valley Floor would taste like in a glass, then head to Pieper Palette-distributor Jill's Paint. The Los Angeles paint store boasts a wine bar and daily tastings, and owner Peg McCloud keeps 60 bottles of Napa wines on hand for her customers to sample. Even if you aren't quite ready to take the leap with your house, after one of McCloud's tastings you might be in the mood to paint the town Rutherford Red, or Grape Dust, or...."